

# THE S.M.A.R.T.\* CONSUMER GROUP

(An Educational Organization)

presents

## AN EDUCATIONAL WORKSHOP



## Information Security in the Workplace: How to Reduce Company Liability

A briefing specifically tailored for business owners  
The overview will include:

- ✓ What is Identity Theft and how does it happen?
- ✓ Why should businesses be concerned?
- ✓ Consequences for failure to protect non-public data
- ✓ The five major types of Identity Theft
- ✓ FCRA, GLB, FACTA, and the new FACTA-Red Flag Rules
- ✓ What are the safeguard and security rules?
- ✓ What is the deadline for compliance?
- ✓ The cost to businesses
- ✓ Ways to mitigate potential penalties and damage
- ✓ How to build an affirmative defense
- ✓ How to educate your employees
- ✓ What solutions are available?
- ✓ What is the most comprehensive defense?

*The S.M.A.R.T.\* Consumer Group (SCG) is an educational organization, comprised of various professionals (Attorneys, Real Estate, Mortgage and Financial Planners) to provide consumer education to companies, groups, associations, and organizations. Over the years hundreds of these workshops have been presented to a wide variety of audiences. Through its series of workshops and seminars, SCG introduces the keys to being a smart consumer. All education programs are available at NO CHARGE to corporate, community, and government groups for the advancement of consumer education and contain no advertisements or name any products or companies.*

*\*Save Money and Reduce Taxes*